



Christina L. Doss, AAMS®

Partner

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Christina is a partner with experience across financial advisory and wealth management services. She began her career in the financial services industry over 30 years ago, focusing on client wealth management and financial planning. Her primary areas of experience include overseeing business development, financial planning, and wealth management services of Saltmarsh Financial Advisors, LLC.

Her background includes leadership roles in both regional and national firms, including serving as Pensacola City President and Managing Director of Private Wealth Management for SunTrust Bank's North Florida Division. Prior to that, she spent 13 years with Charles Schwab Corporation, where she led teams across the West Coast and managed over \$8 billion in client assets. Christina is passionate about helping clients achieve financial clarity and long-term success through personalized, goal-driven strategies.

Education

B.S. Management - Golden Gate University

College for Financial Planning - AAMS® Certified, CFP® Certification Programs

Professional Designations

Accredited Asset Management Specialist (AAMS®)

Series 63 & 66 Licensed

Previously NASD Series 24, 8 & 7 Licensed

Community Affiliations

University of West Florida College of Business - Executive Mentor

2023 Women in Business Award Recipient - Junior League of Pensacola

Leadership Florida Graduate - Class of XXXIV

Pensacola Women's Alliance - Member

Pensacola Rotary Club - Member

West Florida Hospital Women's Advisory Board - Past Board Member

Early Learning Coalition - Commissioner Appointed Past Board Member

Pensacola Symphony - Past Executive Board Member

Covenant Hospice - Past Board Director and Foundation Member

Pensacola Vision 2015 - Past Cabinet Board Member

Pensacola Opera - Past Executive Board Member

Florida's Great Northwest - Past Board Member



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