



Jeff Clark

Director

jeff.clark@saltmarshadvisors.com

Jeff is a director and Fractional CFO with over 35 years of experience in outsourced accounting services, helping organizations build disciplined, scalable finance functions. His primary areas of experience include providing financial oversight, performance analysis, and strategic guidance, translating complex data into clear, actionable insights with modern accounting practices.

Prior to joining Saltmarsh, Jeff spent 23 years in leadership at BDO USA, LLP, where he transformed the client accounting services team through innovation and a strong focus on client success. He is recognized for his expertise in operations, finance, and technology and is a trusted advisor to businesses across industries.

Education

B.B.A. Accounting - Western Michigan University



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(800) 477-7458